

Association of Legal Administrators | Kentucky Chapter

BUSINESS PARTNER OPPORTUNITY GUIDE

2024



A Chapter of the Association of Legal Administrators

www.KY-ALA.org



What is KYALA?

The Association of Legal Administrators (ALA) is a not-for-profit organization founded in 1971 with its headquarters located in Lincolnshire, Illinois. ALA is the premier professional association connecting leaders and managers within the legal industry. Membership has grown steadily over the years and now has over 9,000 members from 30 countries world-wide.

KYALA was chartered in 1978 and has 37 members. These members are involved in the decision-making and management of law firms and government agencies. When evaluating the needs for goods and services for their offices, our members are encouraged to consider companies which have developed a relationship with our Chapter, established through our Business Partner Program.



Business Partner Program Overview

The Business Partner Program enables our Chapter to achieve its mission to enhance the knowledge and professionalism of its members through high-quality educational programs in legal management, provide timely information which will enable members to perform their jobs more effectively and efficiently, and increase visibility and credibility of the legal administration profession. In return, we offer Business Partners exclusive access to our Chapter members through various advertising, educational, networking and community outreach opportunities. As always, we appreciate the continuing support of our current Business Partners and look forward to forming alliances with new Business Partners.

Business Partner Program 2024

- Sponsorships typically run for a calendar year: January 1st- December 31st. Memberships and dues can be prorated if your organization wishes to become a Business Partner anytime throughout the year.
- Sponsorships are open to prospective Business Partners through application. All new applications will be reviewed by the Chapter Board for compatibility with the current Business Partner profile and membership needs.
- Applications for sponsorships is available at the end of this guide.

Included in this guide is the list detailing all the benefits of each level of sponsorship. We hope you will give serious consideration to supporting our Chapter in this manner and that you will find this approach as beneficial as we believe it will be for both you, as a potential Business Partner, and to the KYALA.



Business Partnership Committee

Desirae Hagan, 2024 Chairperson
DHagan@LandrumShouse.com
859-514-7232

Jaime Farabee, Co-Chairperson
JFarabee@AFP Firm.com
812-590-1250



Business Partner Benefits

	Gold \$4,500	Silver \$2,500	Bronze \$1,500
Advertising			
Emailed copy of the 2024 KYALA Digital Directory	X	X	X
BP listed on Digital Directory on Chapter Website www.ky-ala.org	X	X	X
BP Spotlight on KYALA Social Media & Virtual Meeting Platforms	X	X	X
Webinar Postings on Chapter Website & Social Media	X	X	
Professional Development Events			
Invitation to speak at Chapter Meetings	3 Chapter Meetings	2 Chapter Meetings	1 Chapter Meeting
Education Scholarship for Chapter Members	X	X	X
Serve on 2024 Community Challenge Committee	X	X	X
Serve on 2025 Business Partner Committee (Planning to occur in Fall 2024)	X		
Community Connection in Louisville & Lexington			
Participation in Community Projects hosted by KYALA	X	X	X
Open to In person involvement, financial or in-kind donations	X	X	X
Events in Louisville & Lexington			
Feb 2024 - BP Orientation Luncheon	3 Attendees	2 Attendees	1 Attendee
March 2024 - Community Connection	X	X	X
Spring 2024 - BP Appreciation Event	3 Attendees	2 Attendees	1 Attendee
2024 - Tri-State Educational Retreat - Indianapolis, IN	2 Day Event + Expo; Room & Meals Incl.	1 Day Event + Expo; 2 Meals Incl.	Expo Only; Lunch Incl.
2024 - New Member Meet and Greet	1 Attendee	1 Attendee	1 Attendee
September 2024 - Community Connection -Teddy Bear Collection for CASA	X	X	X
October 2024 - BP Appreciation Event	3 Attendees	2 Attendees	1 Attendee
December 2024 - Community Connection - Ronald McDonald House	X	X	X
December 2024 - Holiday Party	1 Attendee		

Additional Sponsorship Opportunities

Thank you for taking the time to review the benefits and rewards of our Business Partner Opportunity Guide. The KYALA Business Partner Program Committee is committed to creating a successful and valuable sponsorship program. It is our objective to collaborate with our Business Partners to attain and enhance relationships.

For additional information regarding the Kentucky Chapter of the Association of Legal Administrators, please visit www.KY-ALA.org

Additional Education Scholarship for Chapter Members	\$2,500	
December 2024 Holiday Party Additional Invitation *Sponsorship Required	\$100	
Annual Educational Retreat Educational Speaker Sponsor	\$1,500	Limit 3
Annual Education Retreat Meal Sponsor	\$1,000	Limit 2
Annual Education Retreat Entertainment Sponsor	\$1,500	Limit 1
Annual Education Retreat - Gold Sponsor Additional Invitation	At cost	

Electronic Membership Directory

Our member's privacy is of the utmost importance. In order to balance both the needs of our members with the desires of our supporting Business Partners, this information is provided with the following stipulations:

- Membership Directories are CONFIDENTIAL and can only be shared with listed Business Partners; this includes publishing on the internet or file sharing platforms.
- If a member's email address is compromised or suspected of being compromised by an outside source (including a spam bot, etc.), the Chapter must be contacted immediately at DHagan@LandrumShouse.com.
- Violations of one or more of the stipulations above may forfeit the Business Partner's current year benefits without a refund and/or make the Business Partner ineligible to renew in subsequent years.



Business Partner Sponsorship Application

Company Name: _____

Address: _____

Contact Person: _____

Direct Phone Number: _____ Email: _____

Description of Services: _____

Sponsorship Levels

- Gold Commitment (\$4,500) [CC Link](#)
- Silver Commitment (\$2,500) [CC Link](#)
- Bronze Commitment (\$1,500) [CC Link](#)

Additional Sponsorships

- | | | |
|--|---|---|
| <input type="checkbox"/> Education Scholarship for Chapter Members (\$2,500) CC Link | <input type="checkbox"/> Annual Education Retreat Educational Speaker (\$1,500) CC Link | <input type="checkbox"/> Annual Education Retreat Entertainment Sponsor (\$1,500) CC Link |
| <input type="checkbox"/> December 2024 Holiday Party - Additional Invite (\$100) CC Link
<small>*Sponsorship Required</small> | <input type="checkbox"/> Annual Education Retreat Meal Sponsor (\$1,000) CC Link | <input type="checkbox"/> Annual Education Retreat Additional |

Payment Information

- Check Enclosed: Payable to **KY Association of Legal Administrators**
Mailed To: KY Chapter Association of Legal Administrators
C/O Desirae Hagan
Landrum & Shouse
106 West Vine St. Ste. 800
Lexington, KY 40507
- Credit Card Payment; click the links above. A 3% processing fee will be applied
*Contributions and/or gifts to KYALA are not tax deductible as charitable contributions.
They may be tax deductible as ordinary business expenses.*